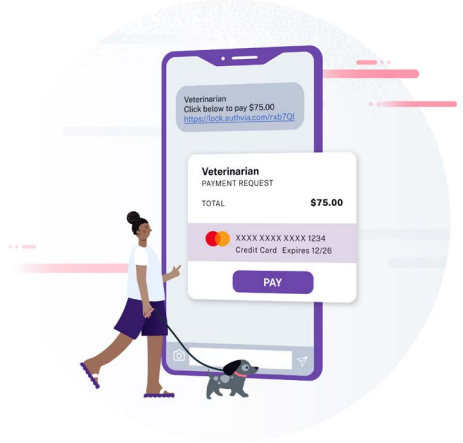


MARKETPLACE APP-AUTHVIA TEXT2PAY

Increase Speed-to-Payment by Creating Another Channel

NMI offers partners an easy, convenient way to enable another payment channel to their merchants with Authvia® TXT2PAY®. Merchants can securely request and receive a payment via text-up to 10 times faster than other payment means. Simply enable the service in the Marketplace. Merchants can begin sending invoices and receiving payment immediately.



MESSAGING IS A HUGE CHANNEL FOR BUSINESS

Enable another payment channel for your merchants with virtually no integration, no new apps, no new passwords

- Increase speed-to-payment
- Eliminate PCI and data security risks
- Create a frictionless payment experience
- Improve internal operations



98%

open rate for text messages vs 20% for email



70%

of all organizations use messaging to converse with customers



91%

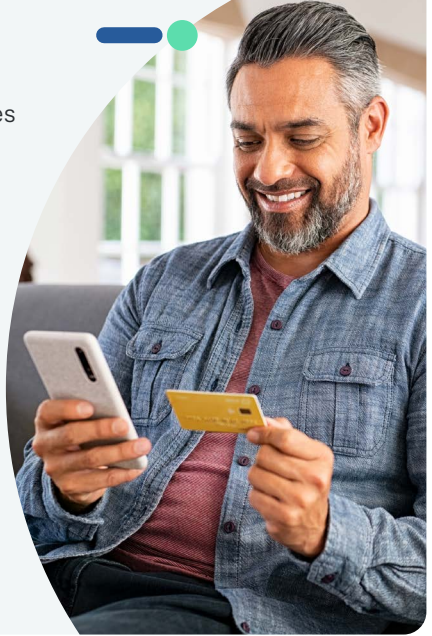
of consumers message businesses via text

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FEATURES WITHIN THE VIRTUAL TERMINAL

- Start conversations with customers
- Create payment requests with customizable instructions, topics, payment expiration dates and defined merchant fields
- See a text preview before it's sent to a customer
- Receive payment and send receipts automatically
- Manage customer information and open, completed and expired conversations
- Search existing customers and conversations
- Take action in the conversation details
- Download conversation reports



Put our experience to work for you

Building a successful business is becoming increasingly difficult and complex, especially if you need to enable payments. NMI technology powers innovation, opens up opportunity and democratizes the latest technology to help more businesses succeed.



\$203B+

Payments Volume



3,500+

Technology Partners



277,000+

Merchants



\$2.2B+

Transactions



237,000

Connected Devices



200+

Processor Connections



125+

Shopping Cart Integrations



300+

EMV Device Certifications

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